



Irina Peftibay

Marketing Coordinator



+38 044 4844691



+380 67 3275284



irina.peftibay@pkfhotels.com



Europe



Kiev



Russian, Ukrainian, English



areas of expertise:

marketing

knowledge + networking

Irina Peftibay joined PKF hotelexperts in 2016 and is based in Kiev. In her capacity as Marketing Coordinator, her activities include event management (planning, organisation and logistics of various company events such as the HTLroundtables and hotelforum) and marketing activities (website maintenance, digital communications, control or visual standards, etc).

Before joining PKF hotelexperts, Irina worked at DMC Arena CS in Kiev, where she was responsible for the organisation, coordination and control of business events, trips and client acquisition. Also, she has three years of hospitality management experience. Irina has a Master degree of Management Organisations from Donetsk National University of Economics and Trade.