



Sebastian Gruber

Director | Head of Project Development



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Europe, Asia



Vienna



German, English, French, Spanish



areas of expertise:
project development
strategic advice
asset management

Sebastian Gruber joined PKF hotelexperts in 2010 and is based in Vienna. He spent his first years at the company working mostly on asset management and feasibility study assignments. Since 2015, Sebastian heads the project development consulting services where he works with investors and developers to assist them in successfully implementing their hotel and tourism projects. He is also often called-upon for financial modelling and complex, multi-dimensional appraisals. To date, he was involved in close to 100 projects across Europe and beyond, from Finland to Zimbabwe and from France to Russia.

Sebastian holds a bachelor and master degrees from the IMC University of Applied Sciences Krems in Austria. He spent part of his studies at the NHTV University of Applied Sciences in Breda, the Netherlands. He is a graduate of Bad Ischl's Tourism High School and has worked in hotels, restaurants, tourism boards and destination management companies in Austria, Germany, the Dominican Republic and Canada.

Sebastian is a member of LUO's Young Leader Circle and gives lectures at the MODUL University Vienna on Hotel Property Development and Project Management.