

# HTLsummit Europe

FOCUS ON HOSPITALITY • TOURISM • LEISURE

VIENNA | 11 DECEMBER 2018



# HTLsummit fact sheet

## DATE AND TIME

Tuesday, 11 December 2018  
9:00 – 15:00

## VENUE

Grand Hotel Wien, Kärntner Ring 9  
1010 Vienna, Austria  
T: +43 1 515800



## ACCOMMODATION

The Grand Hotel Wien offers a special rate (valid until 27 November 2018) for participants of the HTLsummit: € 269 excluding breakfast for a superior room, single or double accommodation. Please fill out the attached [reservation form](#) and make your reservations directly with the Grand Hotel Wien by fax +43 1 515801312 or via email [jgrass@jjwhotels.com](mailto:jgrass@jjwhotels.com) (key word “HTLsummit”).

## HOW TO GET THERE?

If you arrive by plane, you will land at Vienna International Airport. From the airport, you can take a taxi to the Grand Hotel Wien (20 km, takes about 20 min, € 40) or the CAT train (takes 16 minutes, € 11 one way/€ 19 return). From there, continue with underground U4 to Karlsplatz (€ 4.20). RJ also brings you to Wien Mitte (takes 15 minutes, € 3.90 one way). From there, take a U1 by underground to Karlsplatz (3 min, € 2.20).



## YOUR HOSTS

**GIRA**



**HÄFELE**

**KALDEWEI**



**TECE**

## Programme Day 1

TUESDAY, 11 DECEMBER 2018

Day one is by invitation only and free-of-charge for participants of any European HTLroundtable in 2018, invitation is not transferable, no accompanying person allowed

8:30	Welcome coffee at <b>Grand Hotel</b>
9:00	<b>HTLsummit session I</b> <b>Welcome Address</b> <b>Market Overview Europe – 16 regions at a glance</b> <i>a comprehensive overview on key factors in all European regions (adriatic sea • baltic sea • benelux • black sea • british isles • eurasia • france+ • Germany heart of europe • iberian peninsula • italy • nordic countries • russia • switzerland+ turkey+ • ukraine+) influencing hotel development and performance, with data from approximately 11,000 hotels collected by PKF hotelexperts</i>
10:30	Coffee Break
11:00	<b>HTLsummit session II</b> <b>Discussion Round</b> <i>Focus on key trends and projects throughout Europe</i>
12:30	Lunch
13:30	<b>HTLsummit session III</b> <b>Market Overview Europe – key countries &amp; cities</b> <i>STR data and trends</i>
15:00	<b>End of HTLsummit</b>
15:30	Continuation of the programme at the <b>Park Hyatt Vienna</b> <b>Cooking Event</b> <i>Jointly organised by Claus Jacobs, hotelbau &amp; PKF hotelexperts</i>
20:00	Cocktail reception at <b>Artemide showroom</b>

## Programme Day 2

WEDNESDAY, 12 DECEMBER 2018

Day two provides a full-scale hospitality conference programme; participation charge is EUR 1,200 (with a reduced rate of EUR 800 (plus 19 % VAT) for participants of the HTLsummit; for further information see [www.hospitality-summit.de](http://www.hospitality-summit.de))

10:00	Participant registration at the <b>Park Hyatt Vienna</b>
10:20	<b>Opening</b> Claus Jacobs, Claus Jacobs Network Michael Widmann, PKF hotelexperts Martin Gräber, editor-in-chief of hotelbau
10:30	<b>Keynote</b> Karim Rashid, New York
11:00	<b>Top projects in Europe – Part 1</b> Park Hyatt Vienna, Upper West Berlin, Andaz Vienna at Belvedere. What's next?
12:30	Networking Lunch
14:00	<b>Top projects in Europe – Part 2</b> With Stefan Hitzler (Moons), Matthias Niemeyer (Adina) and Guus Bakker (Frasers Hospitality)
15:45	Coffee Break
16:15	<b>Top projects in Europe – Part 3</b> <b>Follow your Instinct</b> Caludio Carbone, Carbone Interior Design
16:45	<b>The Young and Wild</b> Presented by Sandra Lederer, Deputy Editor-in-Chief of hotelbau with Nizar Rokbani (Schulz Hotels), Jens Sroka (Bretterbude, Beach Motel), Connor Ryterski (prizeotel)
17:30	<b>END</b>

If you have any further questions, please do not hesitate to contact us:

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