

## hotel, tourism & leisure project showcases programme

*Palais des Festivals, level -1, alley B/C  
Hospitality & Tourism zone, Pitching Area  
MIPIM, Cannes, 12-14 March 2019*

Traditionally, in cooperation with Reed MIDEM, PKF hotelexperts hosts the Hospitality & Tourism zone (*Palais des Festivals, level -1*).

Come have a coffee with us and discuss your project at our PKF Hotel & Tourism bar or visit the project showcases of hotel, tourism & leisure related projects, which will be hosted by PKF hotelexperts at the Pitching Area of the Hospitality & Tourism zone from 12 to 14 March 2019.

### Day 1

<b>Tuesday, 12 March 2019</b>	
<b>15:00-16:00 – casual &amp; cheap: affordable lifestyle hotels</b>	
15:00-15:15	<i>introduction to the project showcases programme</i>
15:15-15:30	<b>Danish Designed Select Service Brand to be Implemented into Central Europe</b> <i>Peter Haaber, CEO, Zleep Hotels</i>
15:30-15:45	<b>Edited Service x Intelligent Design = Affordable Luxury</b> <i>Prakash Krishnamurthy, Senior Development Manager, AccorHotels</i>
15:45-16:00	<i>questions &amp; answers session followed by meet and greet of the presenters</i>
<b>16:00-17:00 – chic &amp; cozy: urban boutique hotels</b>	
16:00-16:15	<b>Radisson RED Vienna</b> <i>Robert van der Graaf, Senior Director Business Development, Radisson Hotel Group</i>
16:15-16:30	<b>An Extraordinary Experience</b> <i>Jesus Arnedo Biurrarena, Development &amp; Asset Director, NH Hotels</i>
16:30-16:45	<b>Ruby Rika – Becoming Part of Helsinki’s History by Contributing Something New</b> <i>Julian Miebach, Group Manager Development, Ruby Hotels</i>
16:45-17:00	<i>questions &amp; answers session followed by meet and greet of the presenters</i>
<b>17:00 – PKF hotelexperts cocktail reception (PKF Hotel &amp; Tourism bar)</b>	

## Day 2

<b>Wednesday, 13 March 2019</b>	
<b>10:00-11:00 – fancy &amp; fabulous: outstanding hotels</b>	
10:00-10:15	<b>Living the Dream!</b> <i>Jason Wischhoff, VP Development Europe &amp; Africa, Dream Hotel Group</i>
10:15-10:30	<b>Belgrade Waterfront</b> <i>Daniel von Barloewen, Regional Senior Director – Mixed-Use Development Europe, Marriott Hotels International</i>
10:30-10:45	<b>Hyatt's New Take on Lifestyle</b> <i>Guido Fredrich, Regional Vice President Development, Europe &amp; North Africa, Hyatt Hotels</i> <i>Maria Ashton, Director – Acquisitions &amp; Development, Hyatt Hotels</i>
10:45-11:00	<i>questions &amp; answers session followed by meet and greet of the presenters</i>
<b>11:00-12:00 – matchmaking hospitality</b>	
<b>15:00-16:00 - focused &amp; formidable: alternative lodging options</b>	
15:00-15:15	<b>Qbic Hotels</b> <i>Will Sandbach, Property Acquisitions, Qbic Hotels</i>
15:15-15:30	<b>Adagio: Smart Apartments</b> <i>Thomas Lamson, Chief Development &amp; Projects Officer, Adagio Aparthotel</i>
15:30-15:45	<b>The New Zoku's in Vienna and Copenhagen</b> <i>Johannes Menge, Development Director, Zoku</i>
15:45-16:00	<i>questions &amp; answers session followed by meet and greet of the presenters</i>
<b>16:00-17:00 - focused &amp; formidable: alternative lodging options</b>	
16:00-16:15	<b>The Student Hotel: Defining Hybrid Hospitality in Italy</b> <i>Dimphy van Wijk, Commercial Development Manager, The Student Hotel</i>
16:15-16:30	<b>wombat's CITY HOSTEL – Munich II, Opening 2020</b> <i>Simon Hala, Business Development Manager, wombats</i>
16:30-16:45	<b>Development of MEININGER Budapest Great Market Hall</b> <i>Andras Holczer, Feasibility Manager, MEININGER Hotels</i>
16:45-17:00	<i>questions &amp; answers session followed by meet and greet of the presenters</i>
<b>17:00 - PKF hotelexperts cocktail reception (PKF Hotel &amp; Tourism bar)</b>	

## Day 3

<b>Thursday, 14 March 2019</b>	
<b>15:00-16:00 extraordinary &amp; exciting: innovative resort hotels, tourism and leisure projects</b>	
15:00-15:15	<b>Dubai Marina Hotel</b> <i>Enis Öncüoğlu, Chairman, ONCUOGLU+ACP Architecture</i>
15:15-15:30	<b>Mixed-use Real Estate Next Steps: Budget Airport Hotel &amp; Activity Development</b> <i>Yuriy Kryvosheya, Managing Partner &amp; President, PJSC Toronto-Kyiv</i> <i>Member of the Board of Directors, Canada Ukraine Chamber of Commerce (CUCC)</i>
15:30-15:45	<b>Burgenstock Hotels &amp; Resort, Lake Lucerne</b> <i>Bettina Haeberle, Area Director of Sales &amp; Marketing,</i> <i>The Burgenstock Selection, Burgenstock Hotels</i>
15:45-16:00	<i>questions &amp; answers session followed by meet and greet of the presenters</i>
<b>16:00-17:00 extraordinary &amp; exciting: innovative resort hotels, tourism and leisure projects</b>	
16:00-16:15	<b>TUI BLUE as a Modern Lifestyle Hotel Brand – Exemplary Shown on the Upcoming TUI BLUE Zanzibar</b> <i>Dieter Kornek, Head of Project Scouting, TUI Hotels &amp; Resorts</i>
16:15-16:30	<b>Muhshou Xixi Hotel</b> <i>Zhou Qing, Director, GOA</i>
16:30-16:45	<b>Le Barthelemy Hotel and Spa</b> <i>Nicolas Leoton, Senior Project Manager, Owner at ALIAS Construction Management</i>
16:45-17:00	<i>questions &amp; answers session followed by meet and greet of the presenters</i>
<b>17:00 - PKF hotelexperts cocktail reception (PKF Hotel &amp; Tourism bar)</b>	